

Understanding the Gender Pay Gap

Presented by
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The Basic Gender Pay Gap

U.S. women earn **71.1%** of the usual median earnings of men

71.1¢ on every dollar





Understanding The Wage Gap

Nationally,
Women earn 71.1% of men.

In Montana,
Women earn 68% of men.

Raw Gap=
$$\frac{median\ earnings\ of\ women}{median\ earnings\ of\ men}$$



Data Source: American Community Survey, 5-Year Estimates

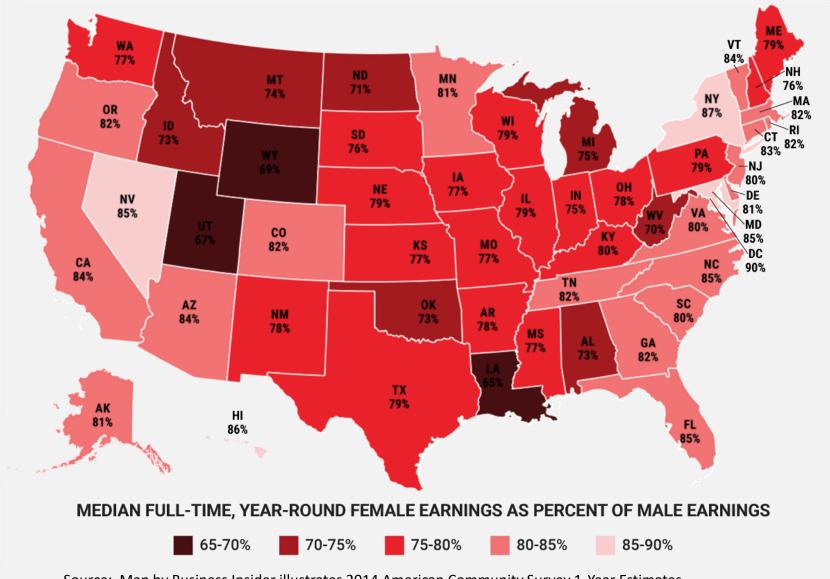
(2016 used Here)



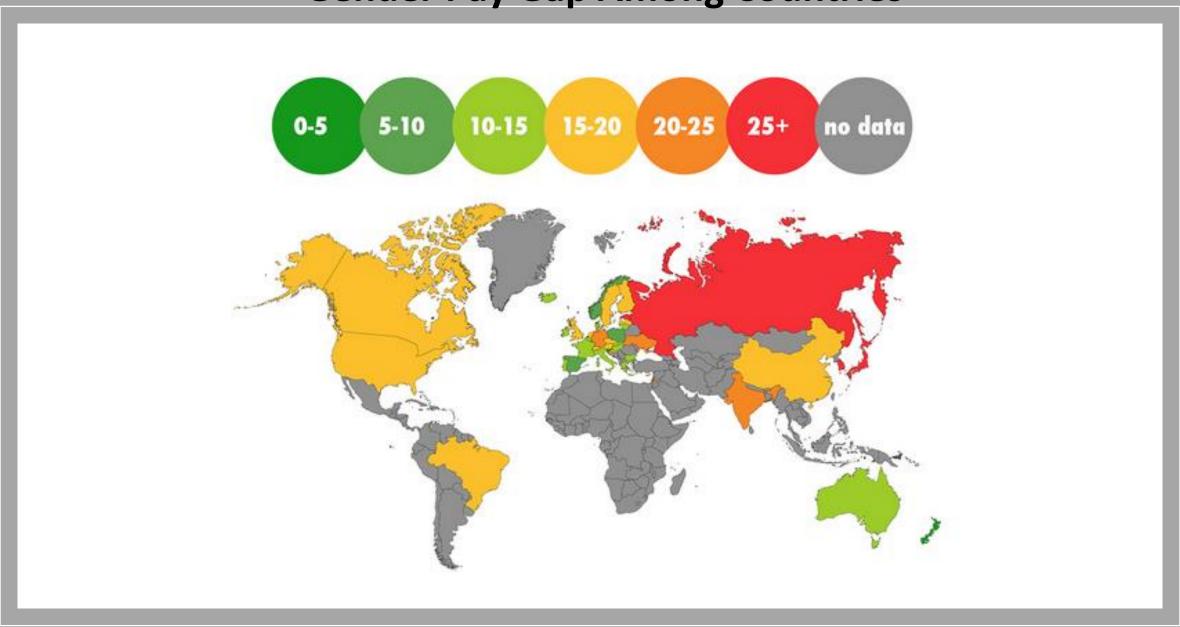
Women's Weekly Earnings as a Percent of Men's Among U.S. Full-Time Workers



Wage Gap Across States



Gender Pay Gap Among Countries





What Causes the Wage Gap?

- It's not just discrimination
 - Occupation choice
 - Industry choice
 - Education
 - Experience
 - Part-time work/ flexible scheduling
 - Time out of workforce for family care
 - Union status

These factors may be influenced by discrimination.

- Other factors that influence the size of the wage gap
 - Race

-- Other factors

Age

-- Behavior (i.e. asking for raises)



The Basic Gender Pay Gap

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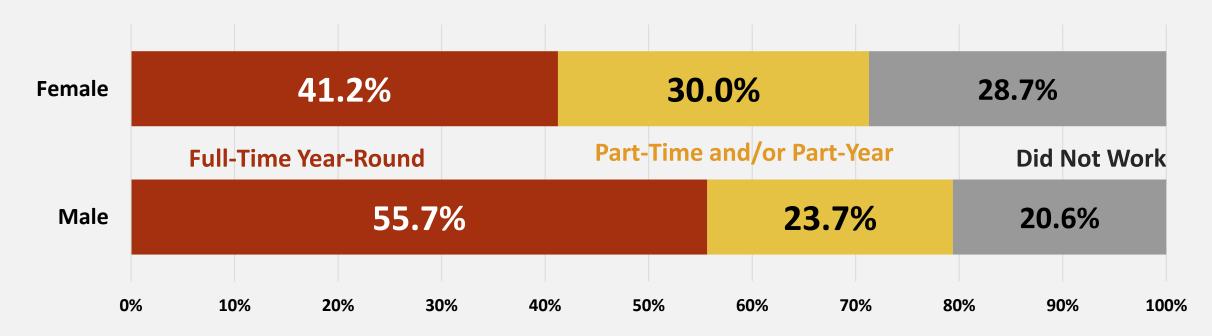
71.1¢ on every dollar





Women Work Fewer Hours Than Men

- to care for families
- for other reasons
- because they get paid less.





Full-Time, Year-Round Workers

U.S. women earn **79.6%** of the usual median earnings of men Including only Full-time, Year-round workers

Differences in Work Hours Explain about 8¢





Full-Time, Year-Round Workers

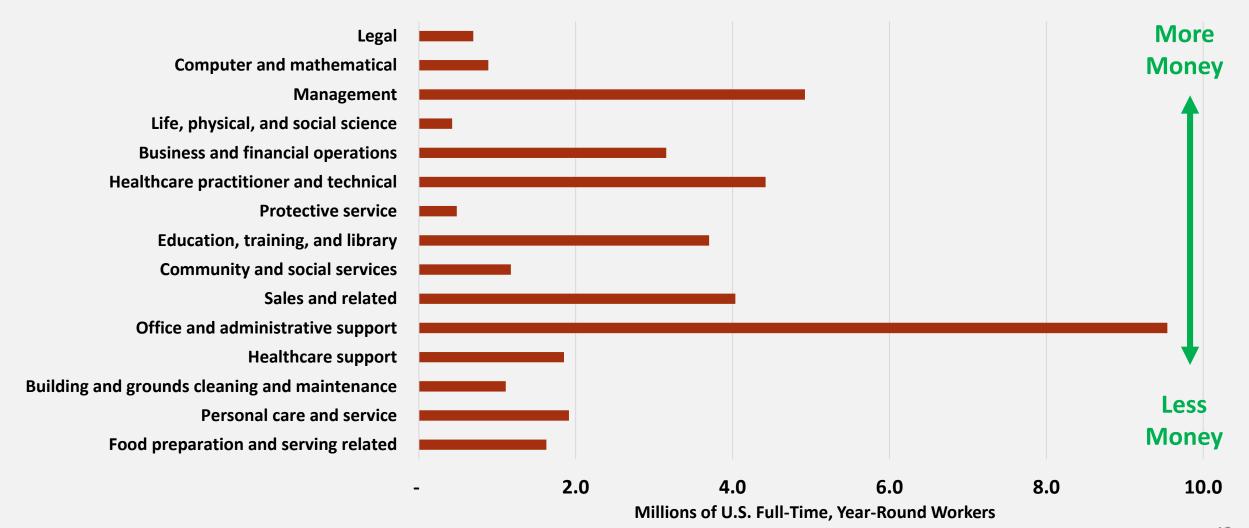
Montana FTYR women earn **73.6%** of the usual median earnings of FTYR men

Differences in Work Hours Explain about 5¢ in Montana



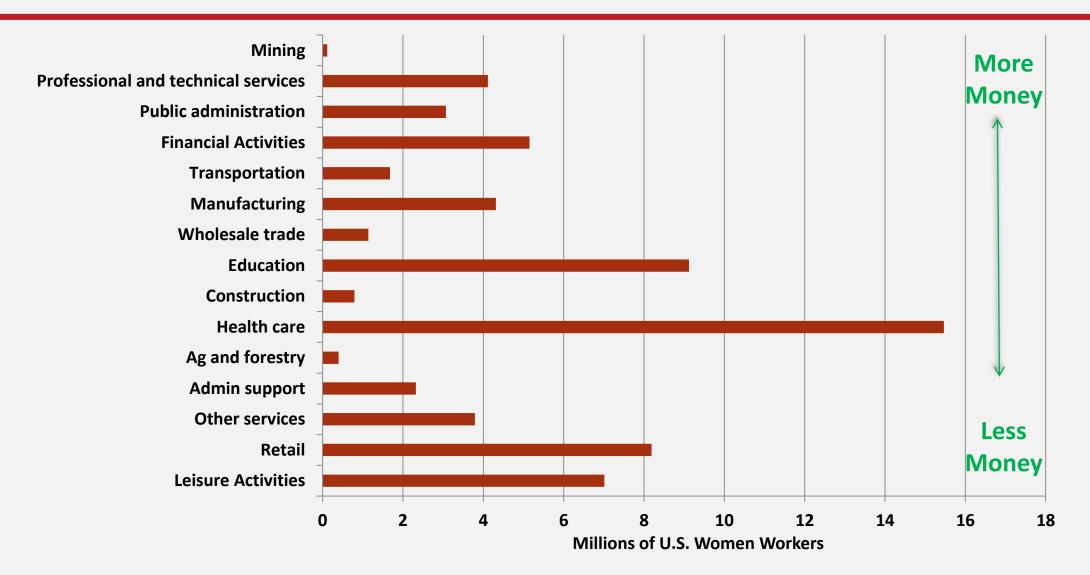


Women Tend to Work in Lower Paying Occupations





U.S. Industries Where Women Work





Occupational and Industry Choice Explain about Half the Gap

Women Work in Low-Paying Occupations and Industries





Occupational and Industry Choice Explain about Half the Gap

- Increase women's participation in STEM fields.
 - U.S. women comprise only
 - 15.4% of engineering occupations at \$83,000
 - 25.6% of computer and math occupations at \$86,170







Recent Studies on Women in STEM Occupations

Women Leaving Engineering

Women exit science and engineering jobs more than any other type of job.

- Not due to family constraints.
- Dissatisfaction with pay and promotion opportunities.
- More likely to report sexual harassment.

Women and Patents

- 7.5% of all patents
- Eliminating the gender gap in patenting would increase GDP per capita by 2.7%



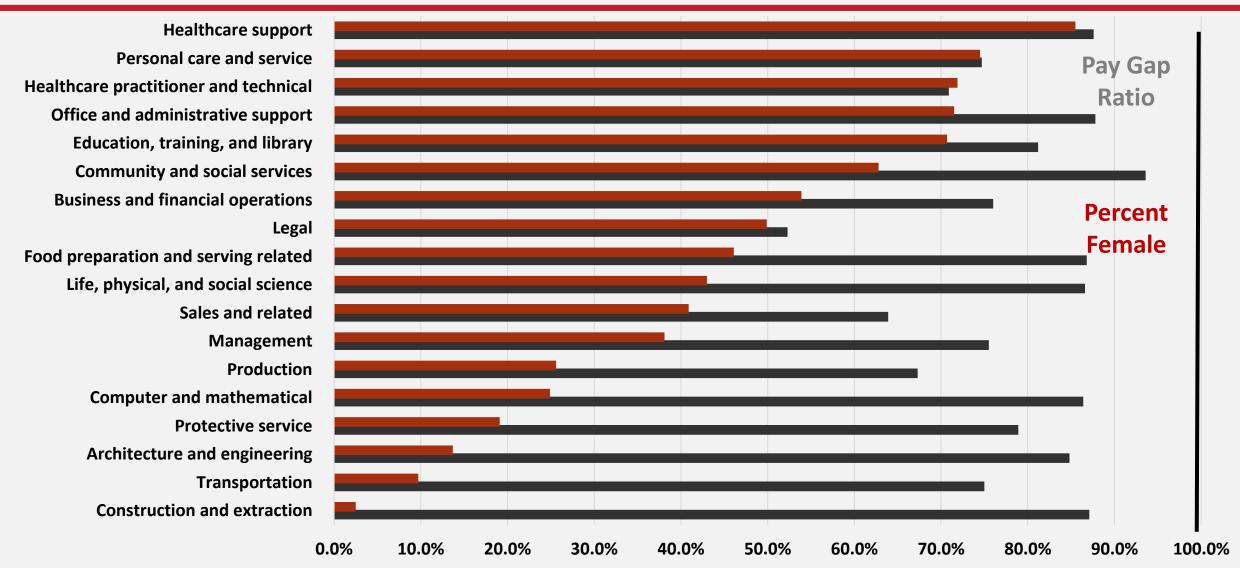
Occupational and Industry Choice

Occupations and industry differences explain roughly half of the wage difference between men and women.

But is it a choice?



Gender Pay Gap Exists in all Occupations

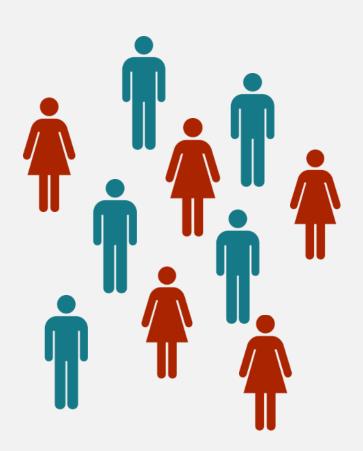


Source: ACS, 2016 5-Year Estimates. Some small occupations removed for simplicity.



The Glass Ceiling Effect

"Estimating Gender Differences in Access to Jobs", Journal of Labor Economics, 2015



Study sorted job applicants into groups of

similarly qualified

applicants then

tracked them in their job search

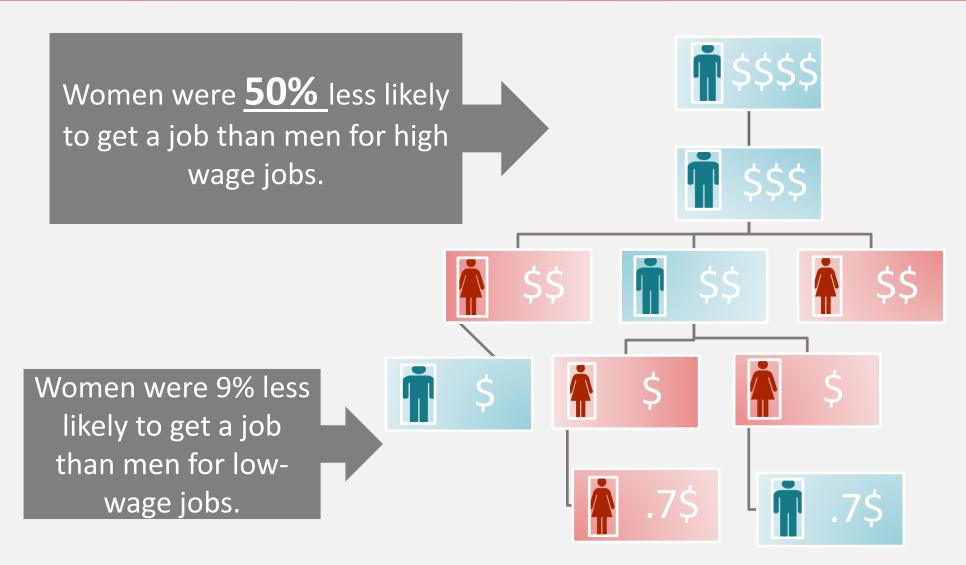
Half Men Half Women

All Considered **Equally Qualified**

Education, Years Experience
Quality of Experience
Past Jobs



The Glass Ceiling Effect





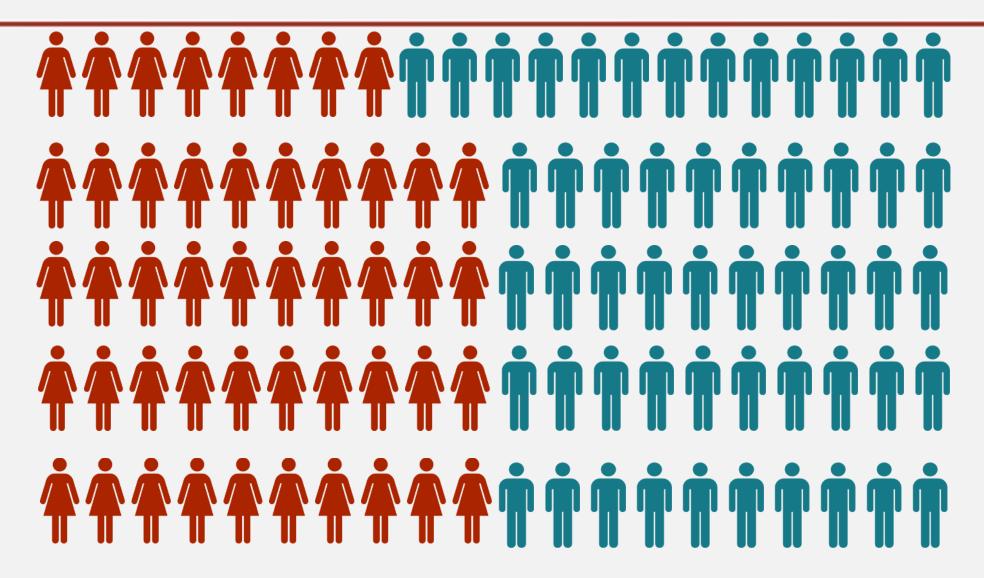
Occupational and Industry Choice Explain about Half the Gap

Discrimination?
Or Not?





47% of Workforce is Women





25% of Executive Managers of Fortune 500 Companies





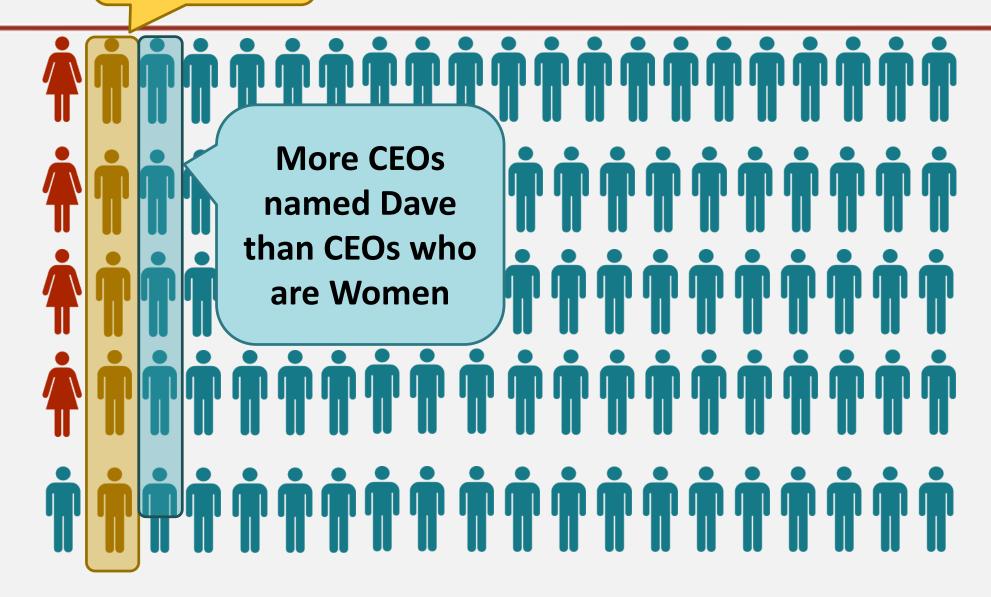
4% of CEOs of Fortune 500 Companies





CEOs named John

of CEOs of Fortune 500 Companies





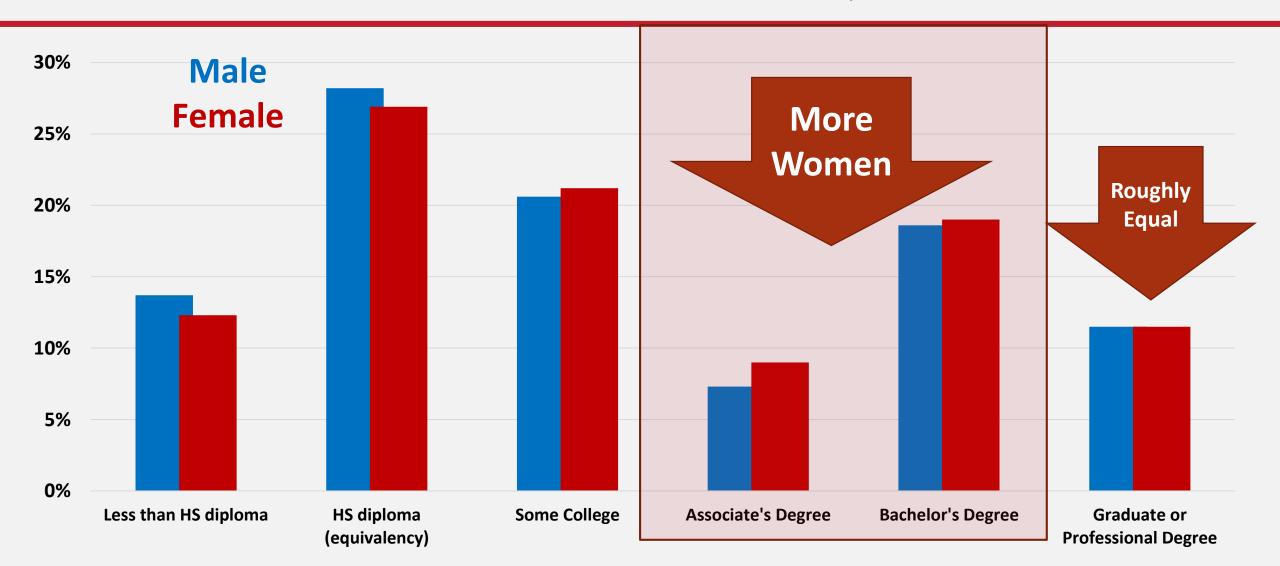
Factors Influencing Pay and the Gender Gap

- Occupation choice
- Industry choice
- Education
- Experience
- Part-time work/ flexible scheduling
- Time out of workforce for family care



Women Slightly More Educated then Men

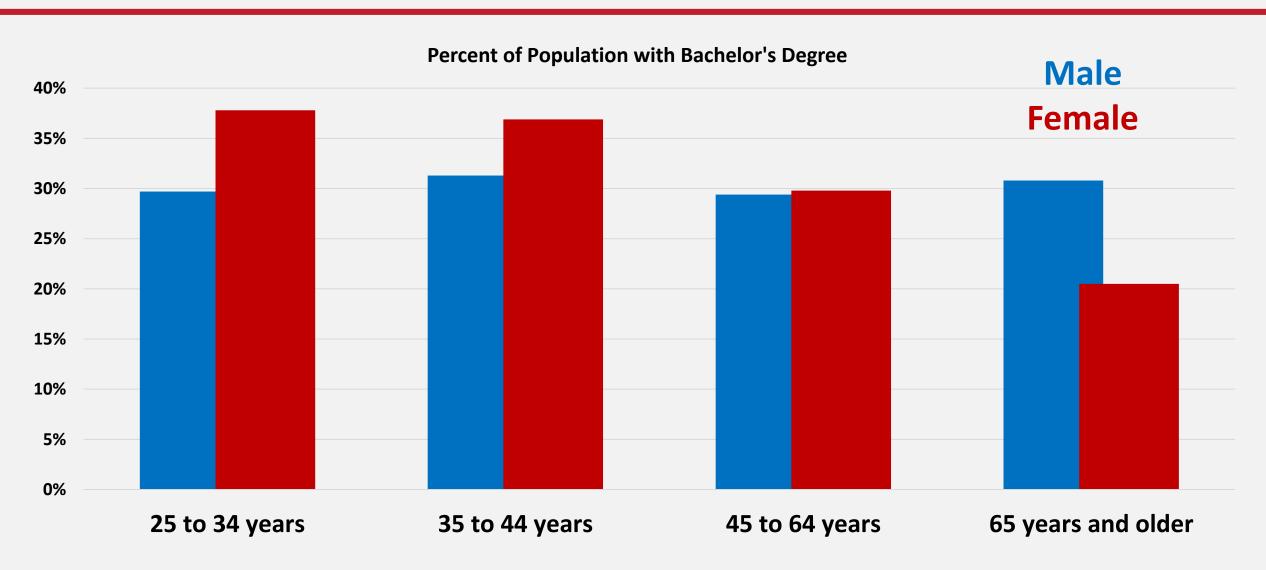
Educational Attainment for Population 25 and Older



Source: ACS, 2016 5-Year Estimates.



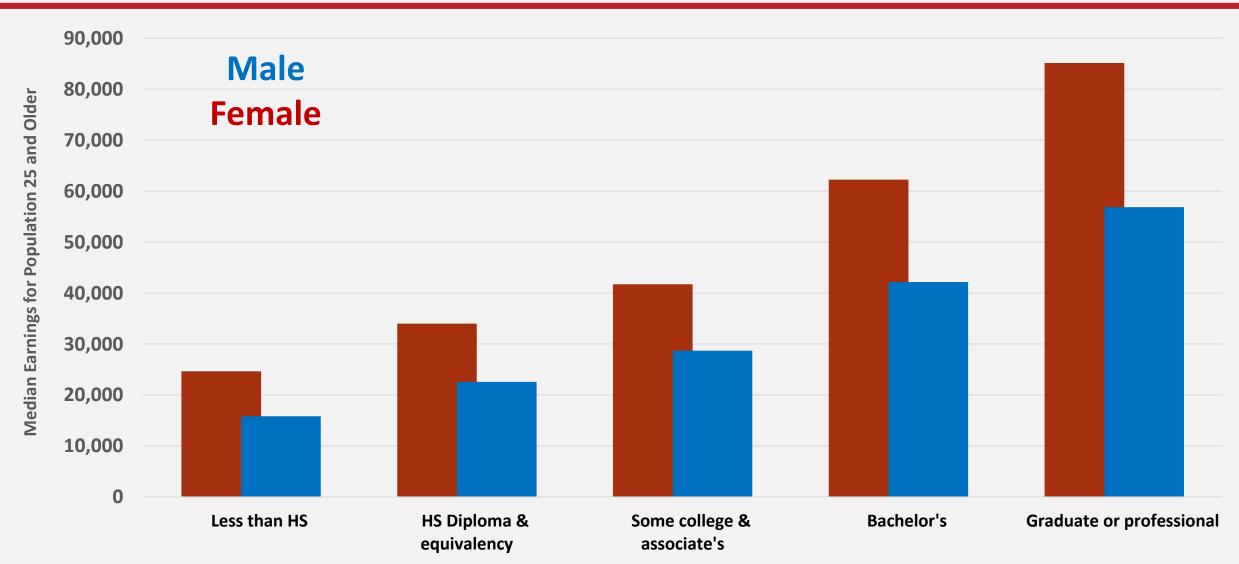
Women Becoming More Educated in Recent Generations



Source: ACS, 2016 5-Year Estimates.



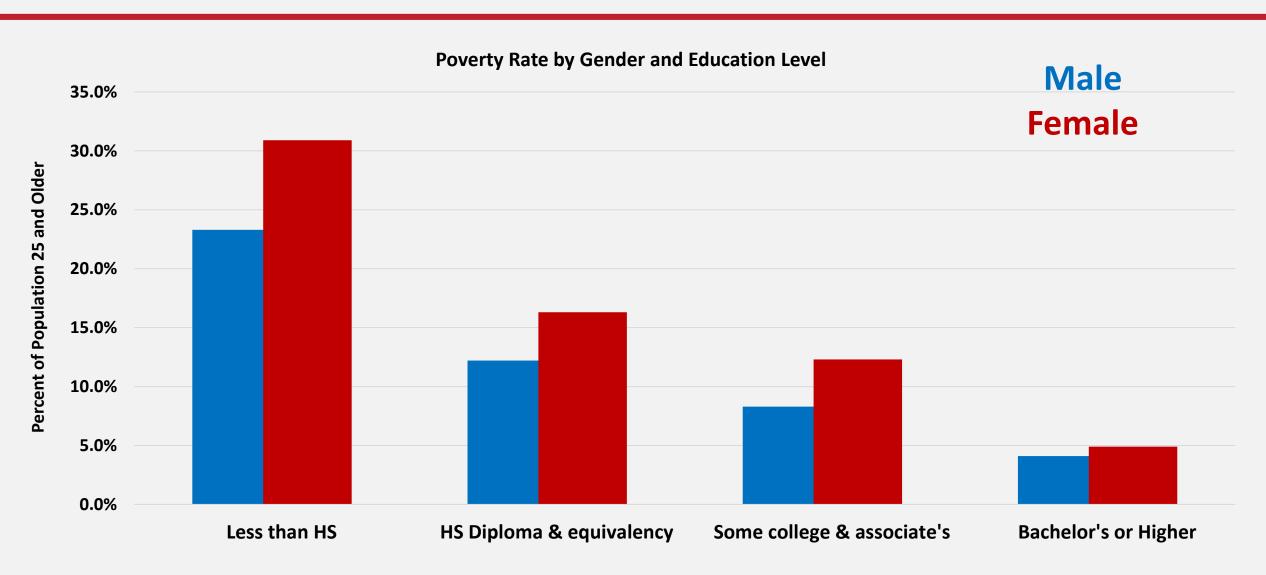
EQUAL PAY Women have Lower Median Earnings at All **Education Levels**



Source: ACS, 2016 5-Year Estimates.

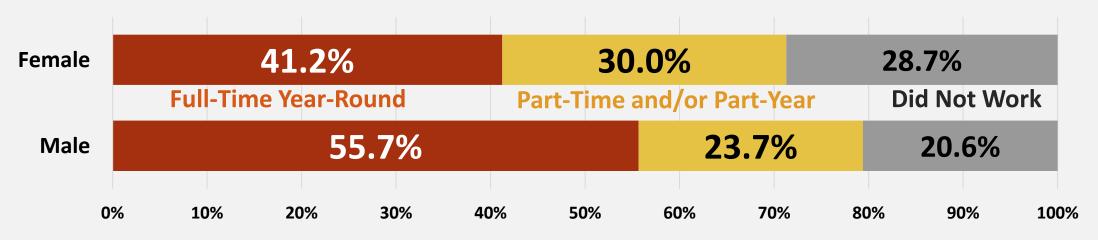


Women have Higher Poverty Rates at all Education Levels





Hours Worked



Hours Worked on Days Worked among Full-Time Workers

Men Women 9.0 hours 8.4 hours



Hours Worked Caveats

- 1. At the median, both men and women work 40 hours per week.
 - 1. Research suggests men more likely to over-report work; women over-report family care.
- 2. Women work less because they are paid less.

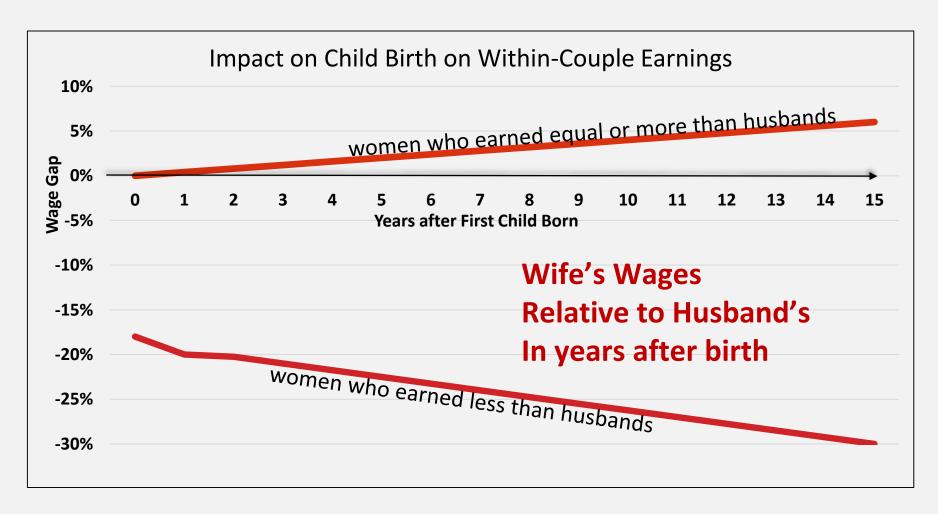
Motherhood Penalty

- Men's earnings increase with children; women's decrease.
- Long-term unemployed workers (6 months out of the workforce) take 20 years to catch up; mothers never catch up.



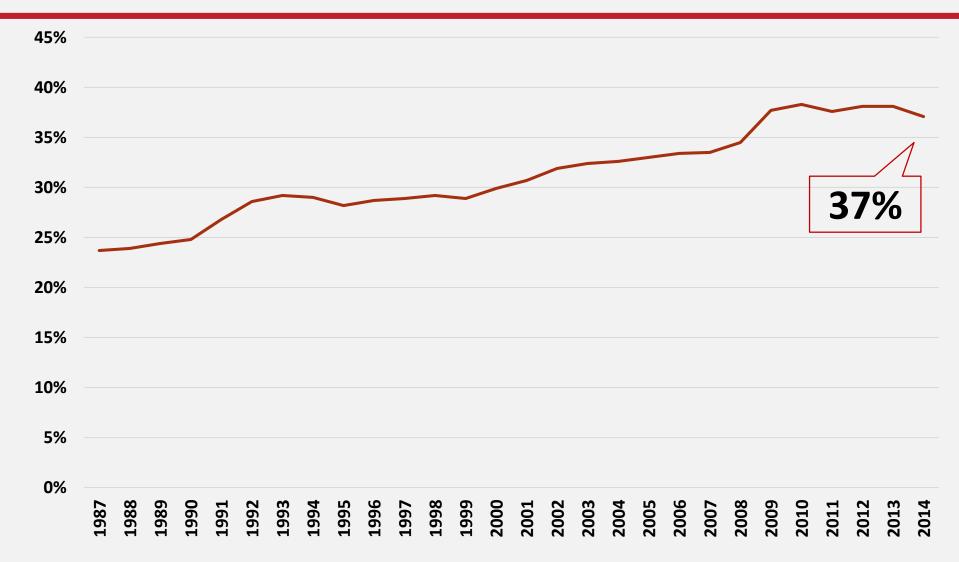
Economic Decisions on Parenthood

Lower-paid partner will take on more home responsibilities.





Percent of Families where the Wife is the Highest Earner

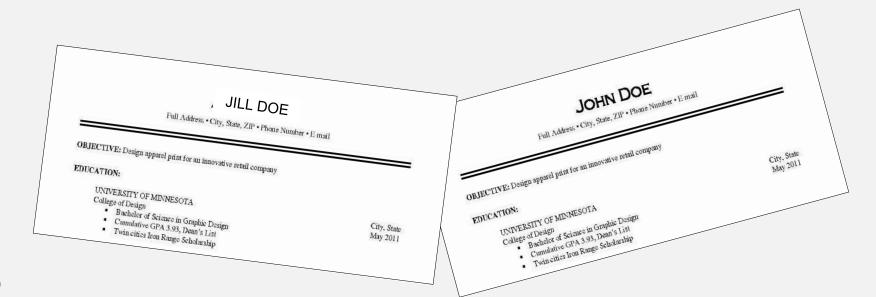




Resume Studies Suggest Women's Experience Discounted

Male and female pseudo-job seekers send similar resumes, but with different names.

- 1. Male receives more job offers.
- 2. Male receives higher starting salary offers.
- 3. Both male and female managers showed similar bias.



Source: Blau and Kahn, 2000



Experience Loss Explains Small Amount of Gap

Experience 3¢





And Some Other Stuff

Race, Union Status, Education, Etc.





What's Left?

Unexplained Portion is about 9%,

varies from 5% to 15% depending on study

Discrimination?





What's Left?

Culture and Behavior Issues

- Negotiation (and retaliation for negotiation)
- Competitiveness
- Hiring bias
- Gender Roles

Subtle and Subconscious
Bias by Both Men and
Women



Developing a Corporate Culture of Equal Pay

- Successful diversity policies include:
 - Executive involvement
 - Sponsorship programs
 - Enforcement

- Pay gaps within the same business and same occupations are rare.
 - Different job titles with similar duties
 - Across companies with women at the low end of market



Hiring

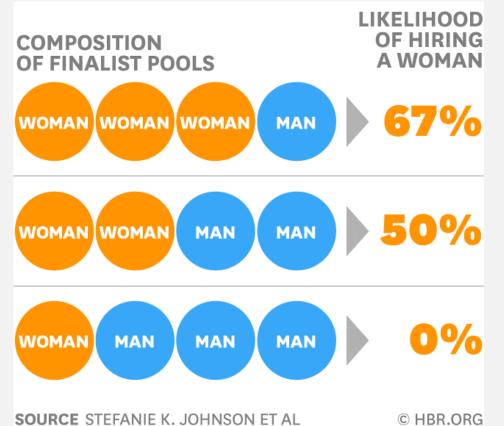
Post a wage range to help women apply and negotiate.

Most people make hiring decisions within 15 seconds of the

interview.

Gender balanced interview

- Testing is less biased than interviews
- % women applicants and likelihood of hire





Retention

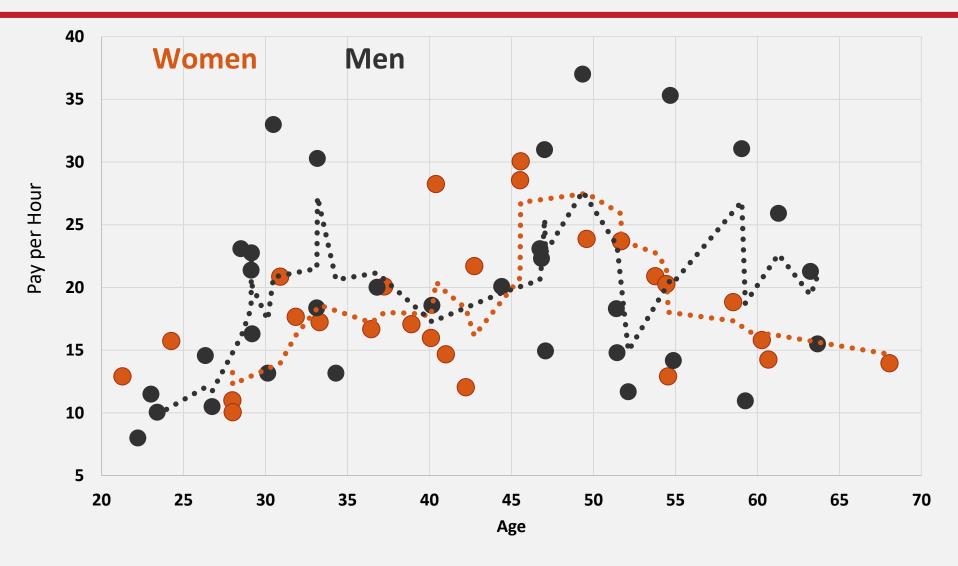
- Retention rates of men vs. women
 - Men switch jobs slightly more often than women
 - Women leaving often blamed on family, but usually its pay and lack of opportunity

Compare wage levels to ranges published by Dept. of Labor & Industry

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Make a Chart (Or Better Yet, a Pay Audit)





Conclusions

• Much of the wage gap can be explained by human capital factors.

There remains a gap.

- Research suggests cultural stereotypes of greater detriment than overt sexism.
- Culture changing more slowly than human capital factors.



data and presentations available at

www.equalpay.mt.gov